



English Community Care Association (020) 7492 4844 www.ecca.org.uk

2<sup>nd</sup> October 2012 Immediate Release

## PRESS RELEASE: UK-WIDE CARE HOMES OPEN DAY ANNOUNCED FOR THE 21<sup>ST</sup> OF JUNE 2013

A group of leading care providers and associations <sup>(1)</sup> has announced plans for a UK-wide care home open day to be held on 21<sup>st</sup> June 2013. The idea behind the day will be to encourage communities to go into their local care homes and to connect residents and communities together.

It is hoped that as many care homes as possible will join the event UK-wide and it is open to any care home, regardless of whether it is council run, or independent. The home is free to put on any activities that they think will attract their local community into their homes and we are looking forward to dispelling some of the myths about residential care and showing local people what excellent services are at the heart of their community.

More details and some advice and suggestions for care homes will be available towards the end of the year.

## **Ends**

## **Notes to editors**

1. Members of the group are:

Anchor Trust Care Forum Wales

Barchester Healthcare English Community Care Association (England)
BUPA Independent Health Care Providers (Northern Ireland)

Care UK National Association for Providers of Activities for Older People (NAPA)

Four Seasons Healthcare National Care Forum (England)

HC-One Scottish Care

- 2. ECCA works to ensure that care services are commissioned fairly, efficiently and on a properly funded basis, to meet the true costs of providing appropriate care
- 3. Contact ECCA press on (020) 7492 4844 or email <a href="mailto:leonie.purvis@ecca.org.uk">leonie.purvis@ecca.org.uk</a>
- 4. Visit <u>www.ecca.org.uk</u>