[Date]

OPEN HOUSE AT [HOME NAME] CARE HOME

[Home name] care home in [location] is taking part in the first ever National Care Home Open day on Friday 21 June.

The idea behind the day is to encourage local people to visit care homes in their neighbourhood and work together to develop better relationships between the home and the community.

This important connection is something that [home name] has nurtured since opening in [add when] and the home is already acting as a community hub, including [insert any community activity].

As part of the Open Day [home name] is hosting / hosted [a children's afternoon tea for their nursery class/a community craft day with accomplished residents teaching the local community a skill like knitting/dancing/baking/an event where the local MP was invited to attend].

[Name], General Manager at the home, said: "This is a great way to showcase the excellent services on offer and the fantastic work that goes on at [home name]. Some people still have misconceptions about care homes so we are keen to dispel any myths that are out there and for people to come and have a look around."

-Ends-

For more information please contact [name], General Manager at [care

home] on [number], or email

Notes to editors:

[Include any useful additional background information about your home]